

STEVEN ROCKFELD

Steven Rockfeld, Inc.
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CURRICULUM VITAE

PROFESSIONAL PROFILE

I have more than fifty years of experience in the floor covering industry. My background includes flooring sales, installation, contracting, retail management, inspections, consulting, and expert witness services involving both residential and commercial floor covering systems.

Since 1996, I have specialized in independent flooring inspections for manufacturers, retailers, insurance companies, restoration contractors, attorneys, builders, architects, property managers, and private property owners. My work includes the investigation and evaluation of flooring failures involving carpet, hardwood flooring, engineered wood flooring, laminate flooring, luxury vinyl plank (LVP), luxury vinyl tile (LVT), resilient flooring, ceramic tile, porcelain tile, bamboo, cork, and natural stone.

Over the course of my career, I have conducted thousands of residential and commercial flooring inspections throughout the Northeast and have prepared thousands of technical inspection reports involving installation practices, moisture-related failures, substrate conditions, product performance, industry standards, and flooring-related litigation.

AREAS OF EXPERTISE

- Residential and Commercial Flooring Inspections
- Carpet
- Hardwood Flooring - Solid and Engineered
- Laminate Flooring
- Luxury Vinyl Plank (LVP)
- Luxury Vinyl Tile (LVT)
- Sheet Vinyl and Resilient Flooring
- Bamboo and Cork Flooring
- Ceramic Tile
- Porcelain Tile
- Natural Stone
- Moisture-Related Flooring Failures
- Subfloor and Substrate Evaluation
- Flooring Installation Standards
- Product Failure Analysis
- Forensic Flooring Investigations
- Expert Witness Services

PROFESSIONAL EXPERIENCE

President / Independent Flooring Consultant / Expert Witness

Steven Rockfeld, Inc. | 1996 - Present

As President of Steven Rockfeld, Inc., I provide independent flooring inspection, consulting, and expert witness services for manufacturers, retailers, insurance companies, restoration contractors, attorneys, builders, architects, property managers, and private property owners.

My professional services include flooring failure investigations, product performance evaluations, moisture-related flooring inspections, installation quality evaluations, subfloor and substrate inspections, evaluation of industry and manufacturer installation requirements, preparation of technical inspection reports, litigation support, and expert witness consultation.

I have performed residential and commercial inspections involving a wide range of flooring products and installation systems throughout the Northeast.

Owner / President

Full-Service Floor Covering Retail and Installation Company | 1979 - 2005

I owned and operated a full-service flooring retail and installation business specializing in residential and commercial flooring systems. My responsibilities included sales, estimating, project management, installation supervision, quality control, and customer service.

During this period, I gained extensive hands-on experience with tufted and woven carpet, sheet vinyl, heat-welded resilient flooring, ceramic and porcelain tile, natural stone, laminate flooring, solid hardwood flooring, and engineered hardwood flooring.

This installation and contracting background has provided me with practical experience in evaluating flooring installation methods, materials, substrates, and jobsite conditions during my inspection and consulting work.

PROFESSIONAL CERTIFICATIONS

My professional certifications and qualifications include:

- National Wood Flooring Association (NWFA) - Certified Wood Flooring Inspector
- Institute of Inspection, Cleaning and Restoration Certification (IICRC) - Senior Carpet Inspector
- IICRC - Certified Laminate & Luxury Vinyl Flooring Inspector
- NALFA - Certified Laminate Flooring Inspector
- IFCI - Certified Flooring Inspector
- IFCI - Certified Stone Inspector
- Stone Forensics - Certified Stone Inspector
- Certified Flooring Installers (CFI) - Certified Flooring Installer
- CFI - Certified Flooring Inspector / Technical Certification
- FCITS - Certified Carpet Inspector
- FCITS - Certified Commercial Carpet Inspector
- FCITS - Certified Hard Surface Inspector
- IICRC - Substrate/Subfloor Inspection Training
- Indoor Air Quality Inspection Training
- Armstrong Certified Installer
- Karastan Certified Installer

My certification and technical training have included carpet, hardwood flooring, engineered wood flooring, laminate flooring, luxury vinyl flooring, resilient flooring, ceramic and porcelain tile, natural stone, bamboo, cork, substrates,

subfloors, moisture evaluation, and installation practices.

EDUCATION

Miami Dade College - 1970 - 1972

Nassau Community College - 1973 - 1975

John F. Kennedy High School - 1967 - 1970

ADVANCED INDUSTRY TRAINING & CONTINUING EDUCATION

Throughout my career, I have continued my professional education through specialized flooring inspection, installation, moisture, wood science, substrate, and product training.

My professional education and training have included programs provided by:

- National Wood Flooring Association (NWFA)
- NWFA Wood Flooring Installation Training
- NWFA Sand and Finish Training
- NWFA Finishing Training
- NOFMA Wood Flooring Inspection Schools - 2004 and 2007
- IICRC Wood and Laminate Inspection Training
- IICRC Substrate and Subfloor Inspection Training
- Certified Flooring Installers (CFI)
- NICFI Training
- L&N; Flooring Inspection Training
- Formica Flooring Training
- Advanced Flooring Specialist Training
- NFIC Training
- Kahrs Authorized Hardwood Inspector Training
- Ardex Technical Training
- School of Surface Technology
- Don June Color Correction Training

I have also completed advanced wood science and moisture-related education through North Carolina State University Wood Products Extension and the Southeastern Dry Kiln Club, including training associated with the United States Forest Service Forest Products Laboratory.

This training included programs attended in 2010, 2011, and 2014, as well as a Dry Kiln Operators short course in 2015.

My continuing education has covered wood flooring installation and inspection, wood science, moisture behavior, drying of wood products, sand and finish systems, concrete and wood substrates, subfloor evaluation, floor flatness, resilient flooring, laminate flooring, luxury vinyl flooring, ceramic tile, porcelain tile, and natural stone.

PROFESSIONAL ASSOCIATIONS & INDUSTRY INVOLVEMENT

Throughout my career, I have participated in and maintained affiliations with professional flooring organizations, including:

- World Floor Covering Association (WFCA)

- National Wood Flooring Association (NWFA)
- Certified Flooring Installers (CFI)
- Institute of Inspection, Cleaning and Restoration Certification (IICRC)
- Long Island Floor Covering Association (LIFCA)

I am the Founder and Former President of the Long Island Chapter of Certified Flooring Installers (CFI).

I also previously served as a Board Director of the Long Island Floor Covering Association (LIFCA).

I was honored to receive the Charles R. Gress Memorial Award from Certified Flooring Installers (CFI).

REPRESENTATIVE COMMERCIAL EXPERIENCE

Throughout my career, I have performed flooring inspection, installation, consulting, and evaluation services involving a variety of commercial environments.

Representative commercial projects and facilities include:

- New York Jets Training Facility
- St. John's University
- Commercial office buildings
- Educational facilities
- Retail establishments
- Multi-family residential properties
- Hospitality properties
- Other residential and commercial flooring installations throughout the Northeast

EXPERT WITNESS & LITIGATION SUPPORT

I have been retained as an independent flooring consultant and expert witness by attorneys, manufacturers, retailers, insurance companies, restoration contractors, builders, and private property owners in matters involving residential and commercial flooring disputes.

My expert witness and litigation-related services include:

- Review of flooring-related documents and records
- Site inspections
- Flooring failure investigations
- Evaluation of installation practices
- Evaluation of manufacturer installation requirements
- Evaluation of applicable flooring industry standards
- Moisture and substrate evaluations
- Product performance evaluations
- Technical inspection reports
- Causation analysis based upon documented observations and field testing
- Litigation support
- Mediation support
- Deposition testimony

- Trial testimony

My evaluations are based upon the conditions observed at the time of inspection, field testing and measurements performed, available documentation, manufacturer requirements, and applicable flooring industry standards.

PROFESSIONAL BACKGROUND SUMMARY

My experience in the flooring industry combines hands-on installation, retail flooring operations, project management, independent inspections, technical consulting, and expert witness work.

This combination of practical installation experience and specialized inspection training allows me to evaluate flooring concerns from both an installation and inspection standpoint. My work has involved carpet, hardwood, engineered wood, laminate, resilient flooring, luxury vinyl, ceramic and porcelain tile, natural stone, bamboo, cork, substrates, subfloors, moisture conditions, and related installation issues.

I continue to perform independent residential and commercial flooring inspections and provide consulting and expert witness services throughout the New York metropolitan area and the Northeast.

References, additional project history, representative inspection reports, and additional professional information are available upon request.